

**INVOICE**

**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfcchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1768

Flight Dates	Order #	Alt Order #
09/13/12 - 09/19/12	951090	06312779

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref
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Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/17/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	M--TF--	:30	1	\$225.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF Th 09/13/12 1:57 PM THE CHEW 1P-2P :30 OFA-12-A-113H \$225.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 M----- 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 09/17/12 12:58 PM THE CHEW 1P-2P :30 OFA-12-Z-118H \$225.00 NM									
2	09/13/12	09/17/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		M--TF--	:30	1	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 1 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF F 09/14/12 10:35 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$175.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 M----- 1 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 09/17/12 10:47 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-118H \$175.00 NM									
3	09/13/12	09/17/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	M--TF--	:30	1	\$275.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 1 \$275.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF F 09/14/12 11:44 PM Nightline 11:35-12:05AM :30 OFA-12-G-104H \$275.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 M----- 1 \$275.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 09/17/12 11:44 PM Nightline 11:35-12:05AM :30 OFA-12-Z-118H \$275.00 NM									
4	09/13/12	09/17/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M--TF--	:30	1	\$350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 1 \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF F 09/14/12 10:58 AM The View 11A-12PM :30 OFA-12-A-113H \$350.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

# INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/13/12	09/17/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M--TF--	:30	1	\$350.00	NM
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 11:31 AM The View 11A-12PM :30 OFA-12-A-113H \$350.00 NM									
<hr/>									
5	09/17/12	09/17/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	M-----	:30	1	\$70.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$70.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 12:50 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-A-113H \$70.00 NM									
<hr/>									
6	09/13/12	09/17/12	1230-1P Access Hollywood 1230-1p Class of Time - Pre-emptible with notice		M--TF--	:30	1	\$160.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---TF-- 1 \$160.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/13/12 12:54 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-113H \$160.00 NM									
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$160.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 12:43 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-A-113H \$160.00 NM									
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7	09/13/12	09/17/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		M--TF--	:30	1	\$160.00	NM
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---TF-- 1 \$160.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 09/13/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-113H \$160.00 NM									
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$160.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-Z-118H \$160.00 NM									
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8	09/13/12	09/17/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	M--TF--	:30	1	\$400.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---TF-- 1 \$400.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF F 09/14/12 4:11 PM Dr. Oz 4-5p :30 OFA-12-G-104H \$400.00 NM									
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$400.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 4:55 PM Dr. Oz 4-5p :30 OFA-12-A-113H \$400.00 NM									
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9	09/13/12	09/17/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M--TF--	:30	2	\$350.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---TF-- 2 \$350.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 5:56 PM M-F 5pm News 5-6pm :30 OFA-12-A-113H \$350.00 NM									
<hr/>									
2 WPBF F 09/14/12 5:53 PM M-F 5pm News 5-6pm :30 OFA-12-A-113H \$350.00 NM									
<hr/>									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$350.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/17/12 5:10 PM M-F 5pm News 5-6pm :30 OFA-12-Z-118H \$350.00 NM									
<hr/>									
11	09/13/12	09/14/12	WPBF News 25 @ 6:00P-6:30PM		---TF--	:30	2	\$500.00	NM

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 2 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WPBF Th 09/13/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-A-113H \$500.00 NM									
2 WPBF F 09/14/12 6:13 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-104H \$500.00 NM									
12	09/13/12	09/17/12	WPBF News 25 Mornings	6-7AM	M---TF--	:30	2	\$200.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 2 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WPBF Th 09/13/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-113H \$200.00 NM									
1 WPBF F 09/14/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-104H \$200.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 M----- 1 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF M 09/17/12 6:45 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-113H \$200.00 NM									
13	09/13/12	09/17/12	Wheel Of Fortune	7-7:30PM	M---TF--	:30	1	\$750.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 1 \$750.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Th 09/13/12 7:11 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-A-113H \$750.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 M----- 1 \$750.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF M 09/17/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-G-104H \$750.00 NM									
14	09/13/12	09/17/12	Good Morning America	7-9AM	M---TF--	:30	2	\$250.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 2 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF Th 09/13/12 7:29 AM Good Morning America 7-9AM :30 OFA-12-A-113H \$250.00 NM									
1 WPBF F 09/14/12 8:30 AM Good Morning America 7-9AM :30 OFA-12-G-104H \$250.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 M----- 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WPBF M 09/17/12 8:39 AM Good Morning America 7-9AM :30 OFA-12-Z-118H \$250.00 NM									
15	09/13/12	09/17/12	Jeopardy	7:30-8PM	M---TF--	:30	1	\$850.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 1 \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/14/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-A-113H \$850.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 M----- 1 \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF M 09/17/12 7:52 PM Jeopardy 7:30-8PM :30 OFA-12-Z-118H \$850.00 NM									
16	09/13/12	09/17/12	Dr. Oz M-F 9-10a	9-10a	M---TF--	:30	1	\$160.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---TF-- 1 \$160.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF F 09/14/12 9:16 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-A-113H \$160.00 NM									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**DUPLICATE INVOICE****INVOICE**

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	09/13/12	09/17/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M--TF--	:30	1	\$160.00	NM	
	09/17/12	09/23/12	M-----		1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF M	09/17/12	9:38 AM	Dr. Oz M-F	9-10a	9-10a	:30	OFA-12-A-113H	\$160.00 NM	
17	09/14/12	09/14/12	SHARK TANK PREMIER	8-9P 9/14	----1--	:30	1	\$1,000.00	NM	
	Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	----1--	1	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF F	09/14/12	8:22 PM	SHARK TANK	PREMIERE	8-9P 9/14	:30	OFA-12-G-104H	\$1,000.00 NM	
18	09/17/12	09/17/12	CMA MUSIC FESTIVAL	8-11P	-----	:30	0	\$1,350.00	NM	
	Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/17/12	09/23/12	1-----	1	\$1,350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF M	09/17/12	9:46 PM	CMA MUSIC	FESTIVAL	8-11P	:30	OFA-12-A-113H	\$1,350.00 NM	
19	09/15/12	09/15/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM	
	Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	-----1-	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF Sa	09/15/12	7:13 PM	Sat 7pm	News	7-730pm	:30	OFA-12-A-113H	\$400.00 NM	
20	09/15/12	09/15/12	GMA Saturday	7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	-----1-	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF Sa	09/15/12	7:55 AM	GMA Saturday	7-8am	Sat 7am-8am	:30	OFA-12-A-113H	\$225.00 NM	
21	09/15/12	09/15/12	Sat Prime College Football	8-1130pm	-----1-	:30	1	\$1,200.00	NM	
	Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	-----1-	1	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF Sa	09/15/12	8:05 PM	Sat Prime	College Football	8-1130pm	:30	OFA-12-Z-118H	\$1,200.00 NM	
22	09/15/12	09/15/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM	
	Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	-----1-	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF Sa	09/15/12	8:14 AM	Sat 8-9am	News	Sat 8-9am	:30	OFA-12-Z-118H	\$225.00 NM	
23	09/16/12	09/16/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$100.00	NM	
	Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	-----1	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WPBF Su	09/16/12	10:22 AM	Chris	Matthews	Sun 10-10:30AM	:30	OFA-12-Z-118H	\$100.00 NM	
24	09/16/12	09/16/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$135.00	NM	
	Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	-----1	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/16/12	09/16/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 11:44 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-A-113H \$135.00 NM									
25	09/16/12	09/16/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 12:45 AM PRIVATE PRACTICE WKNDLF '12-1x 6:30p-7am :30 OFA-12-Z-118H \$20.00 NM									
26	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 6:53 PM Sun 630pm News 630-7pm :30 OFA-12-A-113H \$325.00 NM									
27	09/16/12	09/16/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 7:55 AM GMA Sunday 7-8am Sun 7-8am :30 OFA-12-A-113H \$225.00 NM									
28	09/16/12	09/16/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 8:29 AM Sun 8-9am News Sun 8-9am :30 OFA-12-Z-118H \$225.00 NM									
29	09/16/12	09/16/12	REVENGE	8-9PM	-----1	:30	1	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 8:24 PM REVENGE 8-9PM :30 OFA-12-Z-118H \$1,450.00 NM									
30	09/16/12	09/16/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 9:24 AM Sun 9-10am 9-10am :30 OFA-12-A-113H \$350.00 NM									
31	09/16/12	09/16/12	REVENGE	9-10PM	-----1	:30	1	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 9:22 PM REVENGE 9-10PM :30 OFA-12-A-113H \$1,450.00 NM									
32	09/13/12	09/16/12	M-SUN WPBF News 25 @11-11:35PM	---TF-S	:30	3	\$500.00	NM	
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---TF-S 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Th 09/13/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-113H \$500.00 NM									
1 WPBF F 09/14/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-113H \$500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/13/12	09/16/12	M-SUN WPBF News 25 (11-11:35PM Class of Time - Pre-emptible with notice		---TF-S	:30	3	\$500.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WPBF Su 09/16/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-118H \$500.00 NM									
<b>33 09/13/12 09/13/12 GREY'S ANATOMY 9-10PM ---1---</b>									
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 ---1--- 1 \$1,625.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Th 09/13/12 9:42 PM GREY'S ANATOMY 9-10PM :30 OFA-12-A-113H \$1,625.00 NM									
<b>34 09/13/12 09/14/12 WPBF News 25 Mornings 5:30-5:57am ---TF--</b>									
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 ---TF-- 2 \$150.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF Th 09/13/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-113H \$150.00 NM									
1 WPBF F 09/14/12 5:58 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-104H \$150.00 NM									
<b>Total Spots</b>							<b>53</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$22,585.00</b>
<u>Agency Commission</u>	<b>\$3,387.75</b>
<u>Net Amount Due</u>	<b>\$19,197.25</b>